

Why should your  
company move to Czech  
Republic?

# About YeYe Agency

We are a Business Development Agency that goes the extra mile to help new and already expanding companies grow locally and globally.

We understand the complexity of running a business, especially in a new country, and have accumulated the experience and expertise to make it a success.

We make sure that our clients achieve their goals in any stage of the life cycle by planning, implementing and growing their operations in new markets.



Expertise  
in many  
industries



Process  
based on  
our results



We help get  
you your first  
clients

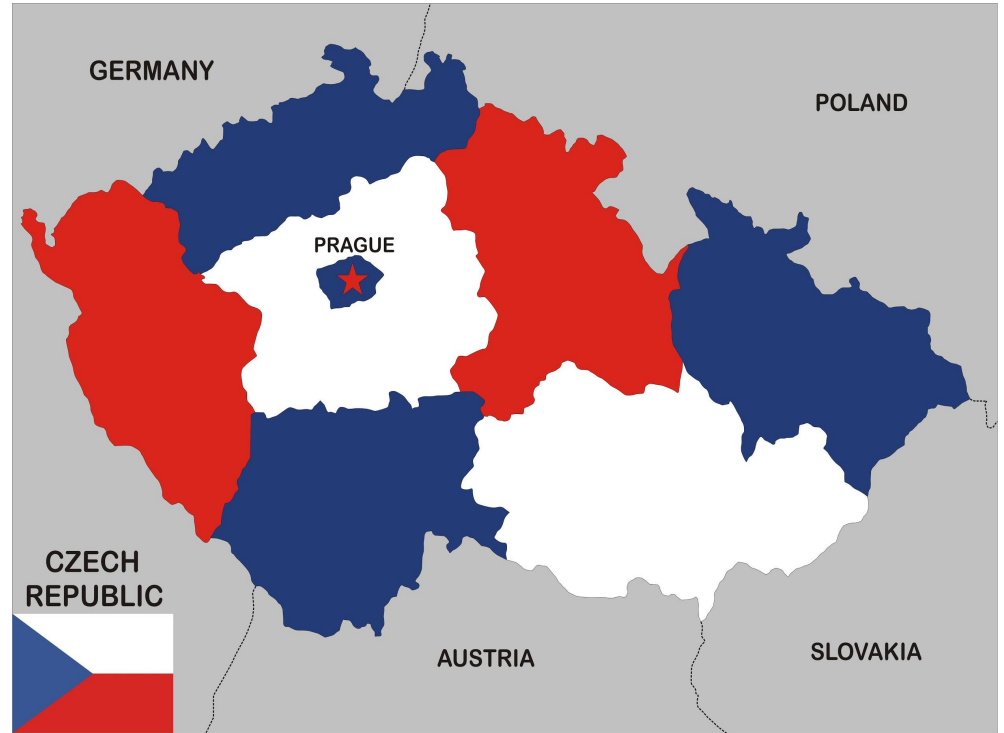


Validation and  
execution of  
expansion



# Czech Republic-heart of Europe

- Area: 78,865 km<sup>2</sup>
- Capital city: Prague
- Population (2016): 10.5 million
- Language: Czech
- Currency: Czech Crown (CZK)
- Political system: Parliamentary republic (president)
- Administrative division: 8 regions NUTS 2 14 regions NUTS 3
- Member of organization: EU, NATO, IMF, WB, WTO, OECD, OSCE






Source: Czech Statistical Office 2017, Czech Ministry of Finance 2017, IMF 2016

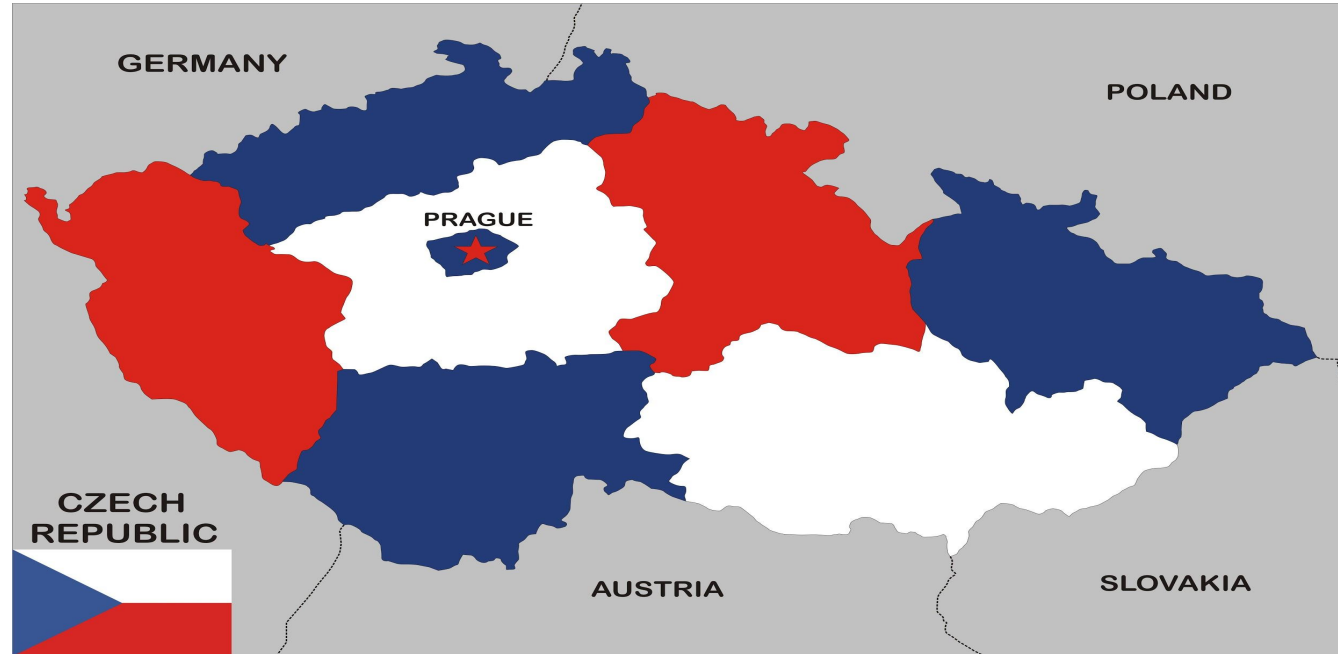
# Czech Republic- basic data

 **5,0 %**  
GDP growth

 **2,6 %**  
Inflation rate

- Export destinations in 2016: Germany **33%**, Slovakia **8,4%**, Poland **5,7%**, UK **5,2%**, France **5,2 %**
- Average gross salaries and wages (real)  **4,2 %**
- External trade (export)  **11,13 %**
- External trade (import)  **14,7 %**

- Unemployment rate in 2016: **4%**
- Direct foreign investment total 2015: **116.6 billion dollars**
- GDP per capita 2016: **\$ 18,266**
- GNP 2016: **\$ 192.9 Billion**

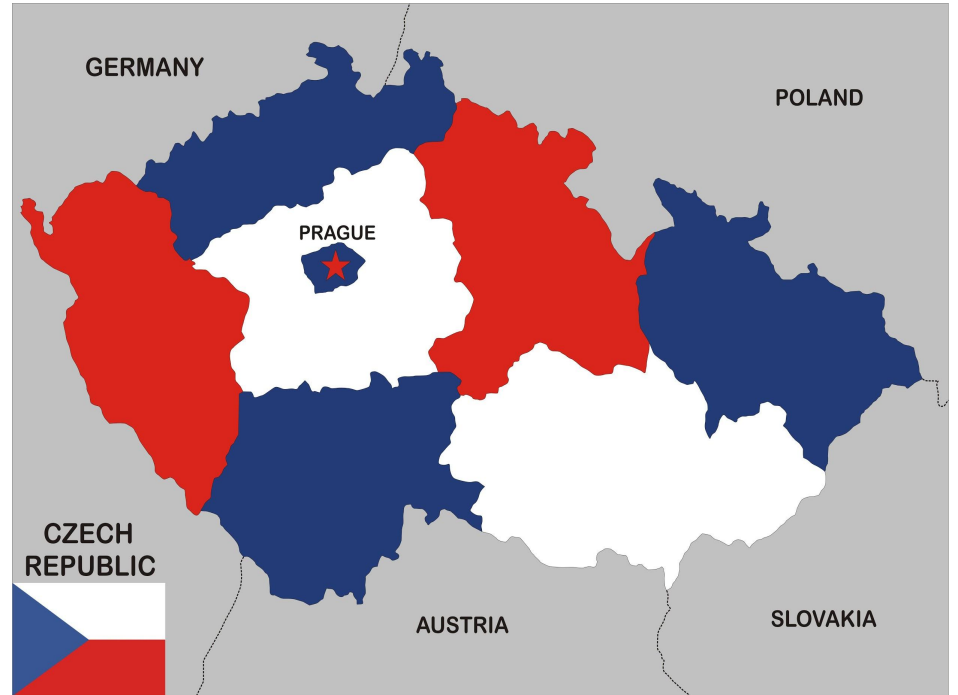


Source: Czech Statistical Office 2017, Czech Ministry of Finance 2017



Source: Czech Statistical Office 2017, Czech Ministry of Finance 2017

<b>DB 2018 Rank</b>	<b>Economy</b>	<b>DTF Score</b>
1.	New Zealand	86.55
2.	Singapore	84.57
3.	Denmark	84.06
4.	Korea, Rep.	83.92
5.	Hong Kong SAR, China	83.44
10.	Sweden	81.27
15.	Taiwan, China	80.07
20.	Germany	79.00
30.	Czech Republic	76.27



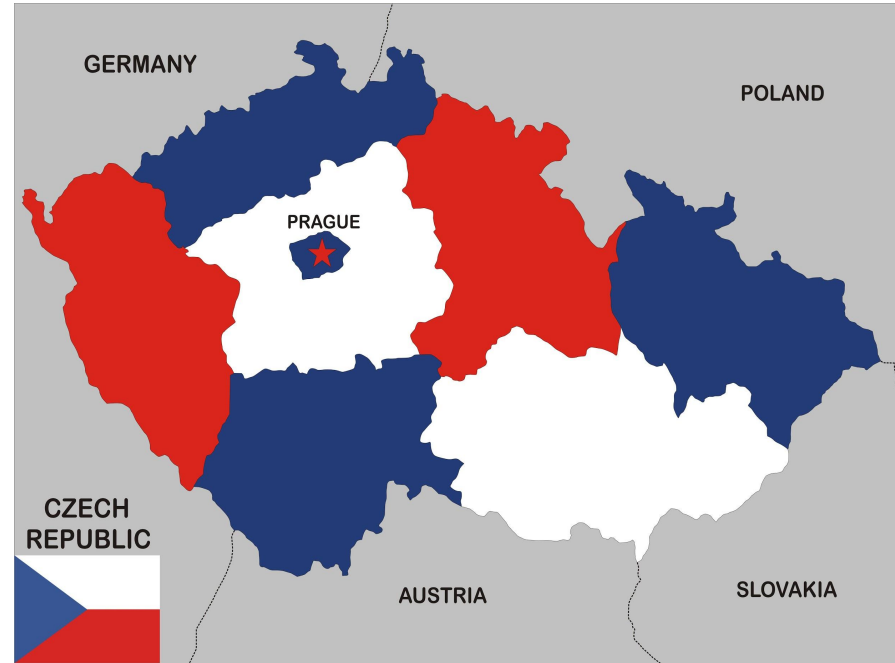
Source: Doing Business 2018





# Reasons to Invest

- Great geographical location
- Great access to both emerging eastern as well as established western markets
- Advanced infrastructure – densest railway network in CEE, complementary highways
- Stable political and economic environment
- Educated workforce
- Wages



## Investment Risk Rating

Country	Standard & Poor's	Moody's Analytics	Fitch Ratings
Czech Republic	AA-	A1	A+
Slovakia	A+	A2	A+
Poland	BBB+	A2	A-
Hungary	BBB-	Baa3	BBB-
Romania	BBB-	Baa3	BBB-
Russia	BB+	Ba1	BBB-
Bulgaria	BB+	Baa2	BBB-

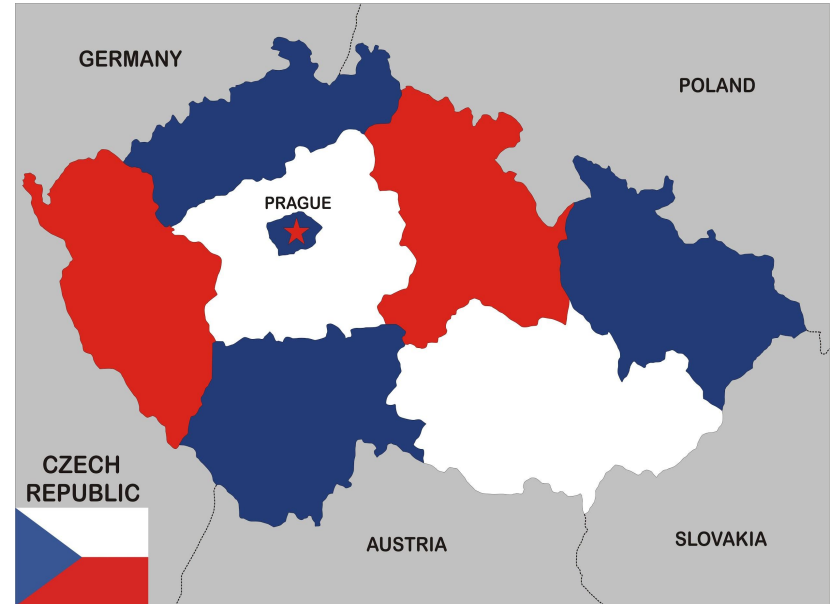
Source: CzechInvest

## Global Competitiveness Index 2017/18

<b>Rank</b>	<b>Country</b>	<b>Score (1-7) Best</b>
<b>1.</b>	<b>Switzerland</b>	<b>5.9</b>
<b>2.</b>	<b>United States</b>	<b>5.9</b>
<b>3.</b>	<b>Singapore</b>	<b>5.7</b>
<b>4.</b>	<b>Netherlands</b>	<b>5.7</b>
<b>5.</b>	<b>Germany</b>	<b>5.7</b>
<b>15.</b>	<b>Taiwan, China</b>	<b>5.3</b>
<b>20.</b>	<b>Belgium</b>	<b>5.2</b>
<b>31.</b>	<b>Czech Republic</b>	<b>4.8</b>

# Educated workforce

- Technical education has a long tradition and strong reputation around the world
- Czech Technical University in Prague is one of the biggest and oldest technical universities in Europe
- Roughly one-third of Czech students study economics, finance or IT
- More than 300,000 university students and nearly 80,000 graduates-according to the Ministry of Education, Youth and Sport for academic year 2016/17





**How YeYe can help you?**

# Wide range of services to new companies



Expertise  
in many  
industries



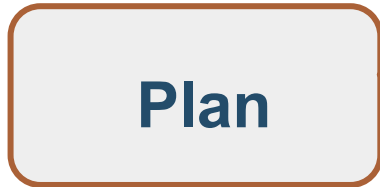
Process  
based on  
our results



We help get  
you your first  
clients



Validation and  
execution of  
expansion



- Feasibility Check
- Market Research
- Business Plan
- Mentorship



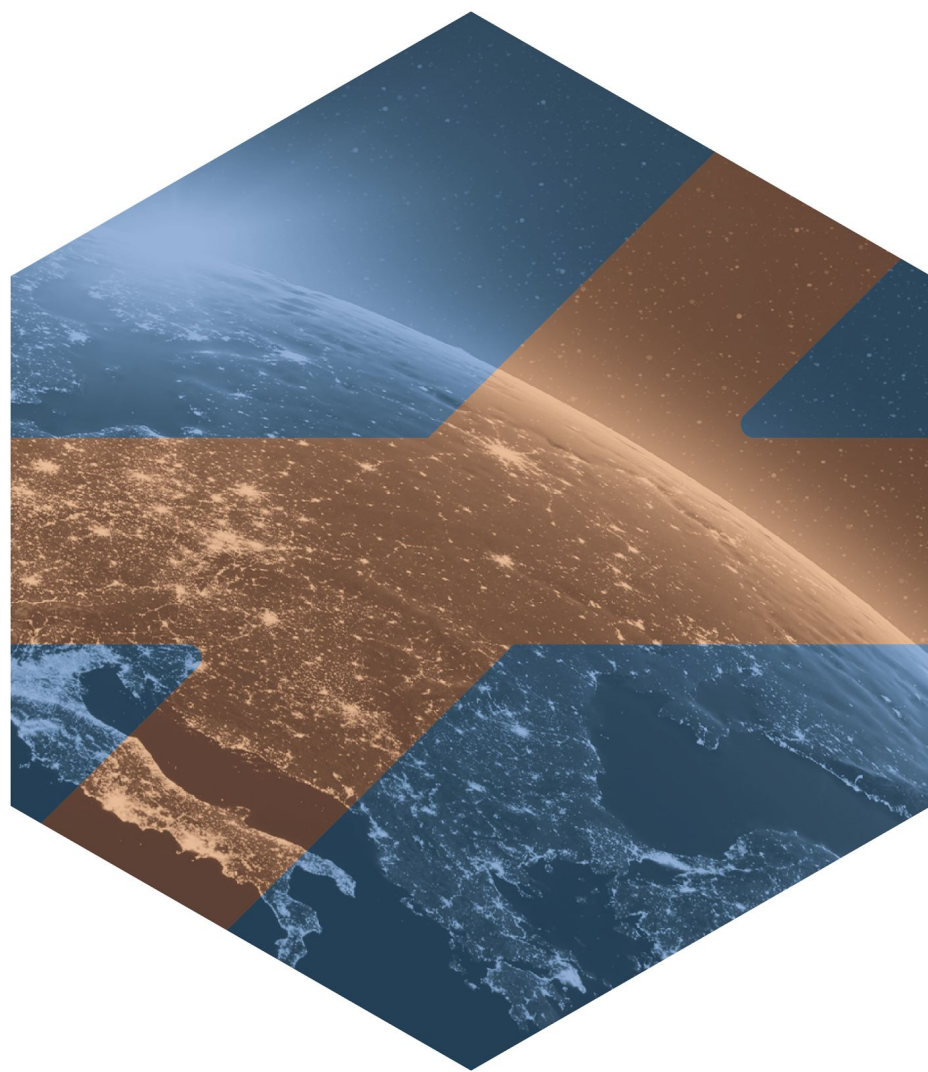
- Entry into the market
- Company Establishment
- Official Seat for Your Company
- Co-Working Space
- Bookkeeping & Accounting
- Legal Assistance
- Hiring
- Relocation in CZE
- Web & Social Media Management



- Import/Export
- Logistics
- E-commerce
- Distributor Network
- Private Label Production
- Purchasing

Thank you for your time  
and be free to contact  
us!





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*Dare to go further!*